

RSS Summer of 07' Intramural SWOT Analysis

Strengths

- 1) It's Free
- 2) We have extremely competitive Programs
- 3) Close Relationships among Intramural Officials
- 4) Get students involved in the residence halls early on.
- 5) Have people at the top who really care about the success of the program

Weaknesses

- 1) Marketing
- 2) Female Participation
- 3) Concerned about how people feel too much
- 4) Participants not following rules
- 5) Condition of some equipment
- 6) Allow some players back into league that cause problems

Opportunities

- 1) People love to play competitive sports here
- 2) This is some peoples best chance to stay active
- 3) Opportunity to play organized games
- 4) Helped get IHSA patched
- 5) Learn leadership skills

Threats

- 1) Lack of participation-could have more teams/Less Forfeits
- 2) Marketing
- 3) Saluki Way-Tearing down the fields
- 4) Poor Outdoor Facilities
- 5) Rehiring people who are incompetent