

## CURRICULUM VITAE OF JOSHUA HOUSTON

- I. PROFESSIONAL AFFILIATION AND CONTACT INFORMATION
  - A. Speech Communication Department
  - B. Office 2210, Communication Building  
P: 453-2296 E: whouston@siu.edu
  
- II. EDUCATION

Master of Arts in Public Communication and Broadcasting  
Western Illinois University May 1998

Bachelor of Arts in Communication (Public Relations emphasis)  
Culver-Stockton College May 1996
  
- III. PROFESSIONAL EXPERIENCE

Southern Illinois University Carbondale August 2002 - Present  
Lecturer in Speech Communication Dept.

State Games of America August 2000 – January 2002  
Director of Communication

MacMurray College Athletic Dept. January 1998 – July 2000  
Sports Information Director  
Head Women’s Soccer Coach  
Instructor
  
- IV. TEACHING EXPERIENCE
  - A. Introduction to Public Relations, Public Relations in Practice, Public Speaking, Human Communication, Sport Marketing, Interviewing, Introduction to College Living, Public Relations in Sports and Recreation.
  
- V. UNIVERSITY SERVICE
  - A. SIU- Planning & Development Committee Member
  - B. SIU- Undergraduate Studies Committee Member
  - C. SIU- Faculty Co-advisor to PRSSA and Bateman Competition Team
  - D. MacMurray College- Student Orientation Committee, College Web-site Committee, Athletic Hall of Fame Board, Athlete Disciplinary Committee
  
- VI. COMMUNITY SERVICE

Copy Reader for the Southern Illinois Radio Information Service  
Special Olympics Soccer Camps
  
- VII. RESEARCH AND CREATIVE ACTIVITY

I am interested in the methods by which sports and recreational entities use public relations to establish and maintain relationships with key publics. This area is the focus of a special topics course I have created and delivered to students. I have also enrolled in post-masters degree courses that allow me to pursue this area of study.

**Joshua Houston**

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**PROFESSIONAL EXPERIENCE****Faculty Lecturer, Southern Illinois University****August 2002 – Present**

Full-time faculty member offering public relations classes for the Speech Communication Department. Courses led include Introduction to Public Relations, Introduction to Oral Communication, Public Relations in Practice, Interviewing, and Public Relations in Sport. Additional professional development activities have included:

- Adjunct faculty teaching at Webster University leading online graduate courses in Media Communication.
- Faculty Co-Advisor to the PRSSA and Bateman Competition team.

**Director of Communication, State Games of America     June 2000 – June 2002**

Responsible for directing all public and media relations in support of a national amateur athletic festival. Duties included the formation and execution of an overall publicity strategy; serving as liaison between USOC, National Congress of State Games, and State Games of America local organizing committee; supervision of staff; reporting to board of directors and daily contact with athletes and parents. Specific projects included:

- Scripted a television commercial featuring Fox broadcaster Joe Buck.
- Designed and conducted a promotional tour by WNBA star Sheryl Swoopes.
- Planned and coordinated a press conference that featured Bill Hybl, then President of the United States Olympic Committee, appearing live via satellite uplink.

**Sports Information Director, MacMurray College****January 1998 – June 2000**

Served as the public relations representative for all teams and student-athletes competing for the college. Duties included media relations, publication design and production, special event planning, press release writing, game-day operations, compiling statistics, managing athletic department website and photography. Projects and committee memberships included:

- Voicing radio broadcasts of baseball, football and men's and women's basketball.
- MacMurray Student/Athlete Disciplinary Committee: Voting Member
- MacMurray College Web Site Committee: Athletic Department Representative
- Student Orientation Committee: Athletic Department Representative
- Athletic Hall of Fame Board: Voting Member

**Instructor, MacMurray College****January 1998 – June 2000**

In addition to leading the Public Speaking course, instructed classes in Sport Marketing and Introduction to College Living. The latter course was a non-traditional approach to helping college students make a successful transition from high school to college.

**Women's Soccer Coach, MacMurray College**

**January 1998 – June 2000**

Handled all coaching and recruiting duties for a collegiate soccer program. Met recruiting and performance goals established by Athletic Director.

**Adjunct Instructor, Spoon River/John A. Logan/Webster University**

Served as an adjunct instructor at various times for these institutions.

**ACADEMIC TRAINING**

**Teaching Assistantship at Western Illinois University** Requirements of the program include the *Teaching at the College Level* graduate course; one semester observing a professor in action; weekly workshops that address specific aspects of classroom teaching; and regular observation and evaluations of the teaching assistant by an experienced communication professor. Culminated with independent instruction of two sections of the Introduction to Public Speaking course per semester.

**Graduate Assistantship at Western Illinois University** Supervised the Communication Help Center Offices, meeting daily with students seeking help with speech and test preparation. Also organized the annual Communication Department Speech Contest and proctored mass tests given to all sections of the Public Speaking course.

**Graduate Exit Project at Western Illinois University** Scripted and designed an instructional CD-ROM to be used as a training tool for future Teaching Assistants. The apparatus utilized interactive audio and video to guide students through the process of evaluating a speech and accompanying outline.

**EDUCATION**

**Master of Arts in Public Communication**

Western Illinois University, Macomb, Illinois (*May of 1998*)

**Bachelor of Arts in Communication (Public Relations emphasis)**

Culver-Stockton College, Canton, Missouri (*May of 1996*)