

Curriculum Vitae of Denise M. McClearey

Professional Affiliation and Contact Information

Department of Speech Communication

Address: 2213 Communications Building

Phone: 618-453-1888

E-Mail: denisem@siu.edu

Education

M.A. (1991) and **B.S.** (1988), **Speech Communication**, Southern Illinois University Edwardsville, Edwardsville, Illinois. Minors in Business Administration and Marketing.

Professional Experience

Lecturer

**Department of Speech Communication
Southern Illinois University Carbondale
August 2007 - Present**

- Responsible for teaching SPCM 101 (Introduction to Oral Communication: Speech, Self and Society), SPCM 280 (Business and Professional Communication), SPCM 281 (Introduction to Public Relations) and SPCM 381 (Public Relations in Practice).
- Co-Advisor for the SIUC Chapter of the Public Relations Student Society of American (PRSSA).
- Member of the Undergraduate Committee.

Recycling Assistant

**Plant Service Operations / Recycling
Southern Illinois University Carbondale
December 2006 - July 2007**

- Responsible for management, documentation, and campus and public education and promotion pertaining to the vermiculture-based food waste reduction program. This was an "extra help" position, limited to 900 total hours of employment, in which I worked part-time to help SIUC fulfill the requirements of a US Environmental Protection Agency grant.

Solid Waste Coordinator

Madison County Planning & Development Department, Edwardsville, Illinois.

April 1992 – October 2005

- 1992: Hired as **Solid Waste Coordinator**.
- 1993-94: Developed mandatory recycling ordinance; planned, administered and evaluated subsequent public hearings; brokered passage of the ordinance by the Madison County Board.
- 1995-96: Designed, delivered, and evaluated a county-wide information and education campaign to insure successful implementation of the mandatory recycling ordinance on July 1, 1996. The campaign – known by its focus on 7/1/96 as “**R**” [**Recycling**] **Day** – was subsequently named the **Outstanding Public Education Campaign for 1996-97 by the Illinois Recycling Association**.
- 1995: **Invited Speaker** for Annual Illinois Recycling Association (IRA) Conference. Subsequently made presentations at the 1997 Annual Conference and served as a **Primary Instructor** for the Solid Waste Coordinators Training Course co-sponsored by IRA and the Illinois Department of Natural Resources, Bureau of Energy and Recycling.
- 1995: **Invited Speaker** for the Annual Conference of the Illinois Counties Solid Waste Management Association (ILCSWMA). Subsequently served as an **invited speaker and workshop facilitator** at the 1997 and 2004 Annual Conferences.
- 1994-1996: Elected **Secretary** of ILCSWMA.
- 1996-1998: Elected **President** of ILCSWMA.
- 1996-1998: Weekly Guest **Columnist** on Recycling and Environmental Issues for the *Edwardsville Intelligencer* daily newspaper.
- 1998: Presented with **Distinguished Service Award** by ILCSWMA.
- 1998: Elected to Illinois Recycling Association (IRA) **Board of Directors**.
- 1998 and 1999: Served as **Chairperson** of Annual Awards Selection Committee and Program for IRA Annual Conferences.
- 1999: **Co-Chairperson** of Annual IRA Conference.
- 2000: Elected **Vice President** of IRA.
- 2001: **Chairperson** of Joint Illinois and Missouri Recycling Associations Conference.
- 2001: Appointed to **Executive Board** of Choose Environmental Excellence – Gateway Region (CEEGR).
- 2003: Elected **Vice President** of CEEGR.
- 2004: Elected **President** of CEEGR.
- 1996-2004: Designed, implemented, and evaluated numerous county-wide information and education campaigns (involving special events, media campaigns, workshops, speeches, collaborations among township and municipal governments, etc.). **These activities increased the recycling rate in Madison County from 15% in 1996 to more than 32% in 2004.**

Southern Illinois University Edwardsville.

September, 1989 – May, 1991

Served as **Graduate Research Assistant (1989-1991)** and **Graduate Teaching Assistant (1989-1991)** while pursuing post-graduate degree. Taught public speaking at the freshman-sophomore level and assisted with the design and implementation of the Undergraduate Research Academy.